

**TOURIST DEVELOPMENT COUNCIL EXPENDITURES**  
**CHECKS DISTRIBUTED FOR THE MONTH OF JUNE 2005**

VENDOR	DESCRIPTION	AMOUNT
<b><u>ADVERTISING</u></b>		
COOKE COMMUNICATIONS	AT-LGE REP/LDG REP/FSHG UMB MTG	\$1,186.80
FLORIDA KEYS KEYNOTER	AT-LGE REP/TDC/FSHG UMB MTG	\$758.40
FLORIDA KEYS .COM	5/1-7/1/05	\$2,500.00
THE REPORTER	TDC/FSHG UMB MTG	\$827.98
TINSLEY ADVERTISING	OVERTURE JAN-MAR05	\$24,161.38
TINSLEY ADVERTISING	KW.COM OCT04-MAR05	\$6,999.67
TINSLEY ADVERTISING	GAY.COM FEB-APR05	\$14,189.41
TINSLEY ADVERTISING	GOOGLE MAR05	\$3,375.56
TINSLEY ADVERTISING	USATODAY.COM JAN-FEB05	\$2,599.66
TINSLEY ADVERTISING	AWAY.COM MAR05	\$1,442.74
TINSLEY ADVERTISING	SCUBADIVING.COM APR05	\$1,200.63
TINSLEY ADVERTISING	SPAN FLY MAR05	\$38,796.67
TINSLEY ADVERTISING	ADV EXP	\$22,085.68
TINSLEY ADVERTISING	MEDIA MAT	\$28,584.08
TINSLEY ADVERTISING	GEN ARTS	\$6,642.82
TINSLEY ADVERTISING	PROMO ADV	\$512,038.85
TINSLEY ADVERTISING	DIVE UMB	\$22,632.96
TINSLEY ADVERTISING	DAC 1 ADV CAMPAIGN	\$135,893.25
TINSLEY ADVERTISING	DAC 2 ADV CAMPAIGN	\$5,076.17
TINSLEY ADVERTISING	DAC 3 ADV CAMPAIGN	\$14,562.69
TINSLEY ADVERTISING	DAC 4 ADV CAMPAIGN	\$30,634.67
TINSLEY ADVERTISING	DAC 5 ADV CAMPAIGN	\$2,392.74
		<hr/> \$878,582.81
<b><u>BRICKS &amp; MORTAR PROJECTS</u></b>		
CITY OF MARATHON	SOMBRERO BCH BOUYS	\$13,000.00
KEY WEST FILM SOCIETY	TROPIC CINEMA PHASE 3	\$10,946.81
		<hr/> \$23,946.81
<b><u>VISITOR INFORMATION SERVICES</u></b>		
KEY WEST CHAMBER OF COMMERCE	MAY-JUN05	\$34,500.00
MARATHON CHAMBER OF COMMERCE	MAY05	\$6,666.66
ISLAMORADA CHAMBER OF COMMERCE	MAY05	\$6,666.66
KEY LARGO CHAMBER OF COMMERCE	MAY05	\$7,750.00
KEY WEST BUSINESS GUILD	FEB-MAR05	\$6,083.32
LOWER KEYS CHAMBER OF COMMERCE	MAY05	\$4,500.00
		<hr/> \$66,166.64
<b><u>EVENTS</u></b>		
BLUE WATER PRINTING	UNDERWATER MUSIC FEST	\$88.75
COOKE COMMUNICATIONS	BP & LK DOLPHIN TOURN	\$169.40
DON HAWLEY INV TARPON TOURN	RQST1 FY05	\$2,000.00
DOVE CREEK CO	GHOST HUNT	\$4,872.72
EXECUTIVE ADVENTURES	WORLD SAILFISH TOURNAMENT	\$33,325.00
FLORIDA KEYS COMMUNITY CONCERT CTR	POPS IN THE PARK	\$3,296.88
FLORIDA MEDIA INC	UNDERWATER MUSIC FEST	\$837.00
FLORIDA KEYS COMMUNITY COLLEGE	KEYS CHORALE	\$2,145.30
FLORIDA KEYS KEYNOTER	BP & LK DOLPHIN TOURN	\$155.00
FLORIDA SCUBA NEWS	UNDERWATER MUSIC FEST	\$550.00
ISLAMORADA CHAMBER OF COMMERCE	FLA. KEYS ISLAND FEST	\$4,260.73
ISLAMORADA SPRING BONEFISH TOURN	RQST1 FY05	\$2,000.00
ISLAND OPERA THEATRE	CONCERT SERIES	\$3,389.50
KEY LARGO SAILFISH CHALLENGE	RQST1 FY05	\$4,000.00
KEY WEST AWARDS INC	BP & LK DOLPHIN TOURN	\$816.50
KEY WEST FISHING TOURNAMENT	RQST 7&8 FY05	\$5,169.13
KEY WEST SYMPHONY ORCHESTRA	RQST 3 FY05	\$532.00
KEY WESTER MAGAZINE	MFMHS SUNKEN TREASURE	\$1,260.00
LASER LIGHT LITHO	TRUMAN LEGACY SYMPOSIUM	\$601.23
LOWER KEYS CHAMBER OF COMMERCE	BP & LK DOLPHIN TOURN	\$84.74
MARATHON COMMUNITY THEATRE	SEASON 04-05	\$5,694.60

MEL FISHER MARITIME HERITAGE SOCIETY	MFHMS SUNKEN TREASURE	\$2,357.45
OUTDOOR FLORIDA	UNDERWATER MUSIC FEST	\$110.00
PERFORMING ART CENTERS FOR KEY WEST	TWT SEASON 04-05	\$3,937.72
PRINTING PLUS OF KEY LARGO	BARLEY'S BAY FEST	\$2,593.50
RED BARN ACTORS STUDIO	LIVE THEATRE	\$14,755.00
RED HERON HANDPRINTS	BP & LK DOLPHIN TOURN	\$1,701.10
REBONE INC	SUNSET TARPON TOURN	\$5,000.00
RICHARD PEEPLES III	ISLAMORADA SWORDFISH TOURN	\$1,540.00
SOUTH FLORIDA CENTER FOR THE ARTS	UK CONCERT SERIES	\$16,089.22
STEPHEN ESTES/DBA BAROMETER	BP & LK DOLPHIN TOURN	\$250.00
TINSLEY ADVERTISING	KW HSE & GDN TOURS	\$2,158.93
TINSLEY ADVERTISING	PIGEON KEY ART FEST	\$1,792.18
TINSLEY ADVERTISING	PRIDEFEST 05	\$531.10
TINSLEY ADVERTISING	ISLAND OPERA THEATRE	\$1,604.53
TAMMIE GURGIOLO	ISL JUNIOR SAILFISH TOURN	\$1,214.00
THE KEY PLAYERS	SEASON 04-05	\$5,047.12
THE WEEKLY FISHERMAN	BP & LK DOLPHIN TOURN	\$75.00
THE WEEKLY NEWSPAPER	BP & LK DOLPHIN TOURN	\$75.00
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		\$136,080.33

#### **OFFICE SUPPLIES & OPER COSTS**

BAYSHORE TECHNOLOGIES	COMPUTERS	\$5,766.81
C.B SCHMITT REAL ESTATE	MAY-JUN05 RENT	\$15,007.20
CERTIFIED LOWER KEYS PLUMBING	SHOWER VALVE	\$28.00
CITY OF MARATHON	JAN-MAR 05 MAINT SOMB & COCO BCH	\$23,791.02
DEPARTMENT OF STATE	FICTITIOUS NAME REG/FLA KEYS NEWS BUREAU	\$50.00
DIVERSIFIED SERVICES	MAY05	\$345.00
ENRIQUE DELVALLE	HIGGS BCH SIGNS	\$1,866.00
FEDERAL EXPRESS CORP	SHIPPING	\$1,534.41
THE REPORTER	TDC 1 YR SUBS 4/25/05-06	\$37.63
KRAUS COMMUNICATIONS	PHONE MAINT	\$180.00
OFFICE DEPOT	OFFICE SUPPLIES	\$252.85
PAIR A DICE UNDER PRESSURE	RESTROOM REPAIR	\$206.46
PITNEY BOWES INC	5/30-6/30/05	\$151.00
REXEL CONSOLIDATED	MUSEUM MAINT	\$3,935.00
ROBBIES SAFE HARBOR MARINA	MAY05 MAINT SMTR & REST BCH	\$11,476.25
SOFTWARE MANAGEMENT	LIC FEE JUL-SEP05	\$935.00
THE HOME DEPOT	HIGGS BCH OPER SUPPLIES	\$130.82
UNITED STATES POSTAL SERVICE	METER	\$1,317.90
US POSTMASTER	BRM 235 6/22/05-06	\$150.00
XEROX CORP	MAY05 COPIER	\$512.45
XEROX CORP	MAY05 FAX	\$70.70
ZENITH INSURANCE COMPANY	WC 4/18-8/31/05	\$1,749.00
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		\$69,493.50

#### **PERSONAL SERVICES**

3406 N. ROOSEVELT BLVD	MAY-JUL05	\$154,053.25
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		\$154,053.25

#### **PUBLIC RELATIONS**

STUART NEWMAN ASSOCIATES	PR EXP	\$100,480.46
STUART NEWMAN ASSOCIATES	MAY-JUN05	\$66,150.00
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		\$166,630.46

#### **SALES & MARKETING**

ALLIANCE OF WESTCHESTER	J.FARRER-9/27/05	\$1,400.00
AMEUROP PHONE ASSIST	MAY05	\$1,500.00
BENEATH THE SEA INC	SEACAUCUS,NJ 5/24-26/05	\$1,320.00
BYRD COOKIE COMPANY	KEY LIME COOLERS	\$464.12
CELLET TRAVEL SERVICES	APR-MAY05 FEES UK & GY	\$11,333.32
CELLET TRAVEL SERVICES	EXP	\$15,802.05
FREEMAN DECORATING	BOOTH EXP-ORLANDO 6/3-4/05	\$336.90
GET IT ACROSS	IGLTA,COLOGNE 5/12-15/05	\$1,137.60
KEY WEST CHAMBER OF COMMERCE	SEATRADE ,MIAMI 3/14-17/05	\$5,507.07
KERMIT INC	JELLY BEANS	\$655.06
MEETING PROFESSIONALS	TORTU 8/05-7/06	\$325.00
MONROE COUNCIL OF THE ARTS	APR-MAY05	\$12,083.32
PRANGE O'HEARN	1ST PYMNT	\$14,875.00

PRANGE O'HEARN	APR05 COLL	\$3,718.75
SABINE PONS CHILTON	TRAYS-SLS MSN,TAMPA	\$12.90
SMITH TRAVEL RESEARCH	APR05	\$575.00
THE MARKET SHARE CO	MAIL FULFILLMENT	\$257.14
VISIT FLORIDA	MEMB 7/1/05-6/30/06	\$8,900.00
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		\$80,203.23

**TELEPHONE & UTILITIES**

BELLSOUTH	2961552MAY-JUN05	\$919.46
BELLSOUTH	2941936MAY05	\$235.02
BELLSOUTH	2942901MAY05	\$943.93
BELLSOUTH	2950918APR-MAY05	\$299.90
BELLSOUTH LONG DISTANCE	2961552MAY05	\$950.05
COMPUTER OFFICE SOLUTIONS	MAY-JUN05	\$44.00
FKAA	MAY05 TDC	\$119.41
KEYS ENERGY SERVICES	JUN05 TDC	\$420.05
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		\$3,931.82

**TRAVEL**

CHRISTINA SHARPE-WEINHOFER	OCT04-MAY05 MTGS	\$237.30
EDWIN SCALES III	MAY05 MTG	\$66.40
HAROLD WHEELER	APR-MAY05 MTGS	\$251.00
HAROLD WHEELER	LA 4/15/05,5/20/05	\$36.00
JESSICA BENNETT	LA 6/17/05	\$18.00
JUTTA FARRER	SLS MSN,FL 6/6-10/05 FINAL TVL	\$146.08
JUTTA FARRER	HSMIAI 6/14/05	\$98.80
KEY WEST TRAVEL CONDO	R.BROWN-UK 5/26--6/4/05	\$1,019.49
KEY WEST TRAVEL CONDO	R.BROWN-TAMPA 6/16/05	\$324.40
LYNDA STUART	MAY05 MTG	\$293.40
MADELEINE SUE BARROSSO	SEATRADE,MIAMI 3/14-17/05	\$181.50
RITA BUCKNER BROWN	R. CLARE 6/3/05	\$103.53
RITA BUCKNER BROWN	BPS,UK 5/26-6/4/05 FINAL TVL	\$759.91
RITA BUCKNER BROWN	J.JOHNSTON 6/12/05	\$38.98
RITA BUCKNER BROWN	FF MTG,TAMPA 6/16/05	\$71.00
SABINE PONS CHILTON	HSMIAI 6/14/05	\$18.00
SABINE PONS CHILTON	SLS MSN,FL 6/6-10/05 FINAL TVL	\$1,553.58
STACEY MITCHELL	SLS MSN,TAMPA 6/5-11/05 FINAL TVL	\$649.86
STACEY MITCHELL	HSMIAI 6/14/05	\$18.00
STEVE K SMITH	IGLTA,PA/NY 4/19-22/05	\$1,888.43
STEVE K SMITH	IGLTA,GERMANY 5/9-16/05	\$1,905.21
STEVE K SMITH	PRIDEFEST,PA 4/29-5/2/05	\$1,431.98
STEVE K SMITH	GLBTWTE,ORLANDO 5/31-6/4/05	\$1,029.10
SUSANNE TORTU	SLS MSN,TAMPA 6/6-10/05	\$754.00
SUSANNE TORTU	AFF MTG,CA 6/12-17/05	\$1,270.50
VIRGINIA PANICO	SEATRADE,MIAMI 3/14-17/05	\$270.50
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		\$14,434.95

**TOTAL      \$1,593,523.80**